

Nauru 2012/2013 HIES IT & Communication



Executive Summary

Internet access is mostly achieved through home or on mobile devices



54%

of households owned their own laptop/computer

Nauru households spend an estimated 1,200 AUD a year on communication, **6%** of their expenditure on items they consume



62%

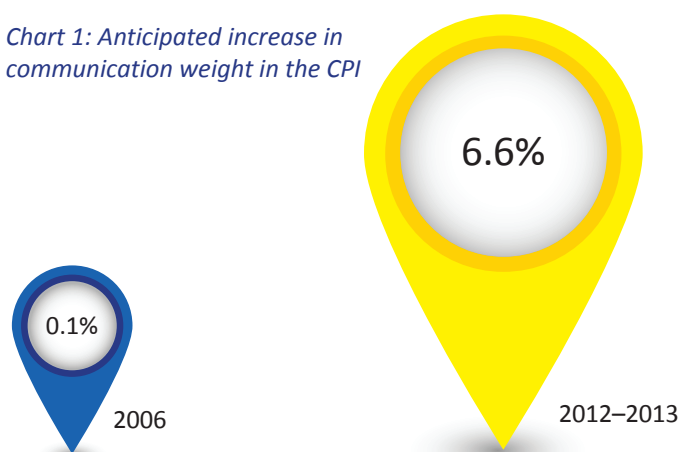
of Nauruans aged 10 and over owned their own mobile phone

Introduction

The following fact sheet provides a summary of information addressing the Information Technology and Communication Sector which was collected from the 2012/2013 Nauru Household Income and Expenditure Survey (HIES). A range of information will be provided throughout this fact sheet ranging from how much households in Nauru spend in this sector through to access to and use of IT and communication facilities.

This topic is of great interest in Nauru given the significant changes which have occurred on island in this area since the last HIES in 2006. The most noticeable of these changes is due to the arrival of Digicel in September 2009 which has seen the development of a mobile phone network and wireless internet service for the first time. This will become very evident when the Nauru CPI re-base takes place where it is estimated the contribution of the communication sector will rise from 0.12 percent previously, to an estimated 6.63 percent. This indicates that prior to the arrival of digicel, communication accounted for 0.12 percent of a typical households expenditure, whereas at the time of the 2012/2013 HIES it is estimated this has grown to 6.63 percent.

Chart 1: Anticipated increase in communication weight in the CPI



Communication Expenditure

Nauruan households spent very little money on communication prior to the arrival of Digicel in 2009. Since then however, Nauruans have been exposed to far better communication facilities, especially with the introduction of a mobile phone network and wireless internet service. As a result, a typical household spends a lot more of their annual budget on communication now, when compared to the pre-digicel days.



